

Shravya Neeruganti

UX Designer

I use **storytelling** to both empathize with people and craft meaningful research-driven design solutions.



San Francisco Bay Area



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<http://shravyaneeruganti.com/>

Education

University of Washington, Seattle

Master's in Human-Computer Interaction and Design

University of California, Santa Cruz

B.S. Cognitive Science; Human-Computer Interaction

Experience

Scout | January 2017 - August 2017

UX Designer & Researcher

- Designed and selected methodologies, executed planning and research, analyzed data, and created actionable reports.
- Collaborated closely with team to ideate, design, and prototype a shopping experience for novice shoppers.
- This was a Master's Capstone Project sponsored by REI and Frog.

Federal Reserve Bank of San Francisco | May 2016 - August 2016

UX Designer Intern

- Organized and observed usability testing sessions for various applications.
- Applied UX assessment techniques to better understand customer interaction with products.
- Worked closely with a team of Designers and Analysts to design and develop an internal web portfolio from inception to production.

Synqq Inc. | September 2015 - January 2016

UX Designer Intern

- Executed interaction and visual design principles to mobile app as a part of a multi-disciplinary team for a thriving startup that recently won the Google GCP award.

Federal Reserve Bank of San Francisco | June 2015 - December 2015

UX Analyst Intern

- Tested applications with visually impaired persons using JAWS screen reader and created accessibility reports to ensure W3C's Web Content Accessibility Guidelines/508 compliance requirements.
- Conducted usability testing and implemented assessment techniques to better understand customer interaction.
- Participated with internal and external teams to design intuitive web interfaces.

Human-Computer Interaction Lab, UC Santa Cruz | June 2014 - March 2016

Human-Computer Interaction Research Assistant

- Conducted usability testing for Emotical, a mobile/web application.
- Designed and implemented studies to learn how people trust online.

Skills

Mobile Design
Ideation
Interaction Design
Interface Design
Prototyping
Sketching
Storyboarding
Usability Testing
User Research
Visual Design
Web Design
Wireframing

Tools

Photoshop
Illustrator
InDesign
AfterEffects
SharePoint Designer
Sketch 3
Wireframing Tools
Wordpress

Languages

HTML
CSS
Javascript

Coursework

Ideation Studio
Prototyping Studio
Interaction Design
Visual Communication
UI Software & Tech
Designing Interactive Systems
Usability & User Research